



Social Media Policy

This policy is designed to support Jamboree departments and sub camps and ensure we have a unified and consistent communications structure.

If you ever need any help or support with anything to do with social media, please contact TBC - Social Media Manager who manages the Jamboree social media.

By social media we mean Facebook, Twitter, Instagram, You Tube but also considered are sites such as YouTube, Pinterest, Flickr, Tik Tok and any public websites.

The official social media pages for the Jamboree are:

Twitter: @EIJ2024

Facebook: “Essex International Jamboree”

Instagram: @essexjamboree

YouTube: youtube.com/user/eijmedia

(Others will come on stream in time).

These accounts will be used to communicate key messages of the Jamboree, and we welcome subcamps, departments and teams to work with us to communicate their message to staff, groups and participants coming.

No Jamboree brand, project, subcamp, department or team will be allowed to create or operate any form of public social media presence or site.

Essex International Jamboree does not endorse any other public social media pages and action will be taken to remove these.



The only exception to this is in the form of Facebook / WhatsApp/ Messenger groups that can be privately used only for staff teams to interact and communicate with each other (and should ideally be used for informal team building communications, with formal ones going via social media or the official email system). These groups must be private and closed, so they cannot be publicly seen and can only be joined by invite. No participants or leaders should be allowed access to these groups.

Commenting on EIJ Social Media

Join the conversations on our page. If you know the answer to questions, don't wait for us to respond, tell us. If you don't know the answers please email info@ejj.org.uk and will answer them as soon as possible.

Please note if our team doesn't know the answer we will put a holding message up, so the person is aware we are looking into it.

How you can help

Help keep the conversations going, share stories, ideas and help us spread the word.

Please follow us on Facebook, Twitter, Instagram

Use @Essex International Jamboree to tag us in your status, or alternatively #EIJ2024

Best practice

Please avoid:

Sharing personal details on the page email, phone numbers, addresses etc

Sharing confidential information this is an external facing web page

Do not use offensive language

Negative comments.

Dealing with complaints

Ask customer to email info@ej.org.uk

If the comment is offensive or abusive a member of the communication team will remove the post and explain why. They will encourage them to make direct contact to discuss the situation.

Deal with the complaint as efficiently and quickly as possible

Discover more...

EIJ.org.uk